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Argyll and Bute Council Comhairle Earra Ghaidheal agus Bhoid

Customer Services Executive Director: Douglas Hendry



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20 April 2015

NOTICE OF MEETING

A meeting of the CAMPBELTOWN FERRY SUB-GROUP will be held in the MARRIAGE ROOM, BURNETT BUILDING, CAMPBELTOWN on MONDAY, 27 APRIL 2015 at 2:00 PM, which you are requested to attend.

Douglas Hendry
Executive Director - Customer Services

BUSINESS

- 1. APOLOGIES
- 2. MINUTE OF PREVIOUS MEETING 12 DECEMBER 2014 (Pages 1 2)
- 3. APPOINTMENT OF CHAIR/VICE CHAIR
- 4. 2015 TIMETABLE
- 5. WORK PLAN
 Discussion on way forward
- 6. FUTURE MEETING DATES

CAMPBELTOWN FERRY SUB-GROUP COMMITTEE

Councillor John Armour Councillor Anne Horn

Melissa Stewart, Area Governance Officer

Contact: Lynsey Innis, Senior Area Committee Assistant; Tel: 01546 604338



Councillor Anne Horn (Chair)

Ranald Watson, Explore Campbeltown Jim Martin, Campbeltown Community Council Martin Gorringe, Marine Operations Manager

Lorna Elliott (minute taker)

The Chair welcomed everyone to the meeting and general introductions were made.

Apologies were intimated from:

Simon Richmond, Area Operations Manager, Calmac Ewan MacDonald , Explore Campbeltown Neil Clapperton, Explore Campbeltown

Page 2

Reliability and Punctuality Report had been provided for the meeting. This report informed the previous discussions.

The group were informed that the full report was coming out in January 2015. A short summary of highlights had been provided and were considered by the group. Following general discussion regarding the economic development opportunities arising from the ferry route and the need for sustainability, the Council's Marine Operations Manager was asked to draft a letter to Calmac outlining the key concerns raised during the discussion.

Action Point: draft letter outlining key concerns to be circulated round the people attending the meeting for comment and approval prior to submission.

There were general discussions around the preparation for the 2015 season with various marketing initiatives being highlighted. It was felt that a local advertising campaign would be beneficial. It was felt that a partnership approach was necessary and the Council's Marine Operations Manager advised that he would discuss the matter with Argyll & Bute Council's Head of Economic Development in the first instance.

Action Point: Marine Operations Manager to discuss a potential advertising campaign with Argyll & Bute Council's Head of Economic Development and provide feedback to the group.

The next meeting of the group will be held following the next Kintyre Initiative Partnership meeting and the date will be circulated shortly. Members expressed the wish that the meeting take place immediately after the Kintyre Initiative Partnership meeting had finished and this will be investigated.